GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1946
ANSWERED ON:29.11.2007
CRUISE TOURISM
Saradgi Shri Iqbal Ahmed

Will the Minister of TOURISM be pleased to state:

(a) whether the cruise tourism launched by the Government has attracted the high spending tourists;

(b) if so, the details thereof;

(c) the target to be achieved by the end of 2010;

(d) whether the Government has also targeting the high spending foreign tourists by exploiting the 7500 km long Indian coastline;

(e) if so, the details thereof;

(f) whether the Government is also considering to develop cruise tourism on a public private partnership basis; and

(g) if so, the concrete measures and steps being taken by the Government in this regard?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) to (e): Ministry of Tourism promotes diverse tourism products including cruise tourism through brochures, CDs and publicity material which are distributed through its Indiatourism offices in India and abroad. However, no targets are fixed regarding number of potential tourists.

(f) and (g): The Draft Cruise Shipping Policy of Ministry of Shipping provides for development of ports in a phased manner.